SYNERGY: FILM ARCHIVES AND PARTNERSHIP

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Still images from Library of Congress public online collections
COLLABORATIONS

Library of Congress collaborations on rights issues with different parts of the film ecosystem:

• film companies
• other archives
• presenters
• educational institutions
• filmmaker/collectors
FILM INDUSTRY

- direct funding and funded staff for preservation and cataloging of archived materials
- joint distribution agreements for preserved films
- access initiatives for films with limited marketplace value
FILM ARCHIVES

• International exchanges and repatriations of American films with mutual quit-claims
• Preservation collaborations
  – e.g., compiling best preservation elements from multiple archives
  – Mostly Lost: help id silent films from other archives
  – American Archive for Public Broadcasting
• Educational and access partnership initiatives
• Collaborative fair use best practices
• Loan program
  – 406 films to nearly 80 venues worldwide in 2014

• Collaboration with local theater
  – joint series
  – Allows access to larger venue
  – Builds community presence
EDUCATIONAL INSTITUTIONS

• Colleges and Universities
  – Fellowships and internships in both tech training and archiving
  – Scholarly staff exchanges
  – Access partnerships

• K-12
  – Developing curricula using primary sources
  – Teacher institutes
FILMMAKERS AND COLLECTORS

Best practices for acquiring rights from filmmakers and other donors and sellers of film collections

- Obtaining rights not only for the archive, but for its patrons and for the general public
- Quitclaims from non-rightsholder collectors
  - Assistance with getting permissions
  - Transference of paperwork regarding provenance, etc.
- Working with Creative Commons and similar licenses
- Negotiating with content owners to assure the best balance between protection of the work and public access
  - Technological solutions that permit at least some remote access
  - Limit donor restrictions on researcher access to outtakes, etc.
  - Separate collections into components with lesser and greater market value
Sources of images

Slide 1  http://www.loc.gov/item/00694361/
Slide 2 http://www.loc.gov/item/00694223/
Slide 3  http://www.loc.gov/item/00694004
Slide 4  http://www.loc.gov/item/00694020/
Slide 5  http://www.loc.gov/item/00694388
Slide 6  http://www.loc.gov/item/mp73013400/
Slide 7  http://www.loc.gov/item/00694261/