



International Federation of Film Archives

INTERNATIONAL INDEX TO FILM/TELEVISION PERIODICALS

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Editor's Report

Nov 94

1. CD-ROM subscriptions

Although until recently we have done very little publicity there has nevertheless been a steady growth in interest in the CD-ROM. We now have over 40 subscribers, which is double the number we had in May, plus about ten active enquiries pending, mostly potential purchasers who have requested disks on approval. Our publicity drive in the last two weeks is aimed mainly at the USA where we would anticipate most of our additional customers to be.

After consultation with members of the Documentation Commission we decided to reduce the price of the Nov 94/May 95 subscription by a quarter, to £295 or US \$450. We hope that this will turn out to be the right price to sell enough disks to produce an income adequate to support the project. It is inevitable that the growing popularity of the CD-ROM will affect sales of the volume and the microfiches. We will need at least another 150 subscribers by this time next year to compensate.

Being the "FIAF CD-ROM" we hope that some of the new subscriptions will come from FIAF members. At present only 14 members subscribe, though some are still taking the microfiche service.

2. Finance

In the attached budget I have revised the 1995 forecast to take account of the additional expenditure on the CD-ROM and the upgrading of our database software (see below), and the FIAF grants to cover the extra costs. The addition of the "Treasures" and the Directory databases will be mainly seen in the cost of the November disk this year.

3. Software upgrade

The process of converting to Advanced Revelation has been completed on the Television database. If production of the current microfiche batch and the November CD-ROM is successful, conversion of the film database, which is very much bigger, will go ahead as planned.