

MM.

INTERNATIONAL INDEX TO FILM PERIODICALS

90-94 Shaftesbury Avenue, London, W1V 7DH
tel: 01-734 4221

EDITOR'S REPORT (1984)

Microfiche services

Most of the problems which we faced during the first year of the microfiche operation have been ironed out. All the dispatches in 1984 were sent out on time, and the number of entries were considerably increased over 1983.

The final dispatch of the film service which was sent out in February 1985 cumulated 1982/84 on 39 fiches and recorded over 30,000 entries. In addition we introduced a cumulated index to the directors of all the films indexed in those years, on an extra fiche.

Instead of cumulating the television services 1983/84 as planned, we decided to produce a six-year cumulation listing all the entries from the beginning of the service in 1979 to the end of 1984. This has involved considerable re-editing to achieve consistency, but is now almost ready for microfilming.

Publications

The 1983 film volume was sent out to UK and non-North American standing orders on 16th October 1984. This continues the yearly improvement in publication date, in spite of a delay on this volume due to a binding error by the printer. This volume is the first to be printed in A4, soft-back, with an alphabetical rather than a classified arrangement of the General Subject section.

The 1981/82 television volume has been subject to unfortunate delays due to a lack of staff time for editing and paste-up work. It is now ready for the printer apart from the author index which is in process of compilation.

New editions of subject headings for both film and television are in preparation, and will be circulated to subscribers and indexers shortly.

Annual volume distribution

In March 1984 I was notified by the American Film Institute that they were no longer able to distribute the volumes for us in North America. Before we had decided on other arrangements we learnt that St James Press, who published our film volumes for 1974 and 1975, were now no longer tied to McMillans and were interested in marketing the current volumes world-wide. St James Press already have successful film reference books in their catalogue and will publicise our volumes alongside their own. We hope that increased sales will result and will make our arrangement with them worthwhile. Small changes have been made in the prices of the volumes on the advice of St James. Film volumes are now \$60 (USA), £37.50 (rest of the world). Television volumes \$37.50 and £25.00. Back volumes will be sold at the same prices as new ones.

Publicity

A new order form has been printed. As usual each year, a copy of this and the brochure will be sent to each archive, with a request to let us know how many copies they can dispose of to

likely subscribers or purchasers of volumes.

Selected mailings have been sent out during the year and will continue during 1985.

Staff

My assistant of three years Marie Nguyen left in September to return to her home in Paris. After advertising the post, and receiving over 100 applicants, I appointed Susan Oates, who started in October.

Supporters

Of the new supporters gained in Vienna only Amsterdam and Canberra actually contributed in 1984. As resolved at the last meeting the 10% increase in subscriptions to the microfiche services was not applied to supporters. The attached list sets out the position of support in 1985.

Michael Moulds
March 1985

PIP SUPPORTERS (March 1985)

ARCHIVE	LEVEL OF SUPPORT	PAID
Amsterdam	£165	(Sub.)
Berlin. SDK	430	
Canberra	430	(Sub.)
Copenhagen	430	(Sub.)
Frankfurt	445	Yes
Helsinki	430	Yes
Jerusalem	205	
Los Angeles. AFI	445	
Los Angeles. UCLA	445	
New York	445	Yes
Oslo	445	Yes
Ottawa	430	
Rome	430	Yes
Stockholm	430	Yes
Vienna. ÖFM	430	Yes
Washington	430	
	£6465	

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DRAFT BUDGET FOR 1986

Expenditures

Office costs	8,000 [1]
Staff	24,000 [2]
Supplies	7,700
Postage	1,500 [3]
Annual volume costs: Film 1985	5,000
Travel and sundries	945
Publicity	500
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	£47,645
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Income

Subscriptions	18,685 [4]
Additional support	5,280
Annual volume sales Film 1985	18,000 [5]
Other sales	3,980
Bank interest	200
VAT reimbursement	800
Publicity	700
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	£47,645
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NOTES

- [1] The present lease expires in Sept. 1986. This sum includes a 50% increase on the last quarter's rent. Also, if we are still in occupation of these premises, we may be required to meet a redecoration cost of approx. £2000 at some time.
- [2] Based on anticipated staff costs of £21,500 in 1985.
- [3] Includes £200 for publicity mailings.
- [4] Calculated on no increase in subscription rates or numbers. Supporters income also based on current figures.
- [5] Assumes income based on the arrangement with St James Press, without increase in sales.

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DRAFT BUDGET FOR 1985

Expenditures

Office costs	7,860
Staff	25,850
Supplies	6,780
Postage	800
Annual volume costs: Film 1984	6,600
Travel and sundries	880
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	£48,770
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Income

Subscriptions	18,240 (1)
Additional support	5,280 (2)
Annual volume sales: Film 1984	19,800 (3)
Other sales:	
10 year micro-edition	1,880
Back vols & other sales	<u>2,360</u>
	4,240 (4)
Bank interest	440
VAT reimbursement	770
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	£48,770
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NOTES

- (1) Based on the same number of subscriptions as in 1984, with a 10% increase in subscription price.
- (2) Eleven supporters maintained at the original contribution of £480 each.
- (3) Income from existing standing orders only, with 10% increase on sales price.
- (4) Extra sales of 1984 volume and previous film and TV volumes as well as film and TV Subject Headings.