INTERNATIONAL INDEX TO FILM PERIODICALS 1978

To Review Editors

************************ IMPORTANT ANNOUNCEMENT ************************

This is an important year for the International Federation of Film Archives (FIAF) as we are publishing the INTERNATIONAL INDEX TO FILM PERIODICALS ourselves for the first time.

The INDEX starts as a card subscription service, and the annual volume has appeared since 1972. This has sold well, nearly 1000 copies each year, but this has still not been profitable enough for our past publishers (Bowker, Macmillan) !

Thus FIAF took over the publication of the 1978 volume at short notice. In this our first year we have:

- maintained the quality, size and scope of the INDEX
- increased the number of periodicals included in the INDEX
- reduced the price to £30
- re-introduced a Standing Order facility at the reduced price of £25

In the future we are confident we can improve the publication date and expect to publish the 1979 INTERNATIONAL INDEX TO FILM PERIODICALS by August 1980.

FIAF is convinced of the INDEX's value as a unique film reference tool and is confident that libraries and archives all over the world will continue to buy it.

** We do need your help to bring to everyone's attention the fact that we are now publishing the INDEX, and that all orders from 1972 onwards should be sent to the London office of FIAF where they will be serviced quickly.

We hope that you will give this announcement space in your publication

Frances Thorpe
Editor

FIAF 90-94 Shaftesbury Avenue London W1V 7DH England
01-734 4221