During 1964 the Museo del Cinema was visited by nearly 35,000 visitors. Among the most distinguished ones were Prof. Gerald Naxon and Dr. Robert Steele, from the University of Boston: they came in July with the students of the International Institute for Advanced Studies in Cinema, from Venice (France), where their courses were held, and spent four days at the Museum. Another visit is being scheduled for the summer of 1965.

From January to June, and in November and December 1964, thirty-eight films were shown at the Museum, grouped in the following programs: "Homage to Pietro Germi" (six films), "Homage to Burt Lancaster" (five films), "Jean Paul Sartre's Works in Cinema" (four films), "Homage to Kenji Mizoguchi" (three films), "Homage to Sidney Lumet" (three films), "Indipendent Cinema in the U.S.A." (twelve films), "Soviet films" (five films). As an addition to this last program, seven Soviet films were shown from October 20th to the 26th for the members of the Italian-USSR Association.

For the fiftieth anniversary of the "première" of Giovanni Pastrone's CABIRIA (Torino, April 18, 1914), a special show of this film was organized at the Museum on the 18th of April, 1964.

In January and February special film sessions in English were organized for the students of this language: forty documentaries were presented on Saturday afternoons; the documentaries were lent by the British Consulate in Turin and the Embassy of India in Rome.

The film program till June 1965 includes eight films by Jean Grémillon (introduced by a press conference of Pierre Kast at the Museum, on January 11th), four films by Elia Kazan, four films with Laurence Olivier and four with Marilyn Monroe.

From December 1963 to May 1964, five film clubs were organized for youngsters between 11 and 15 years of age (two in Turin, and three in neighbouring
towns). The films presented were 12 for each group; the youngstera, who attended these sessions, were approximately 400. Discussions, led by an adult expert, were held after each projection, recorded on tapes, and then written down; they are now available at the Library of the Museum, in Turin, and in Rome at the Centro Nazionale Film per la Gioventù and at the Comitato per la Cinematografia dei Ragazzi. These film clubs are being organized again during the 1964-65 school year.

In 1964 the Museum published the "ATTI del 1o corso per Animatori di Cine Club per Ragazzi" (a booklet of 131 pages, with lectures and discussions from the first three-day course for youth film club leaders, held at the Museum on September 26 to 28, 1963). A booklet on Jean Grémillog is actually being prepared with the University Film Club of Turin, and will be ready in March 1965: it will be the third issue of the magazine CENTROFILM, sponsored by the Museo del Cinema.

The travelling "Exhibition of Caricatures in Photography and Cinema - XX 1839-1939" went to Larderello in February, Aosta in March and Bordighera in July. Material from the Museum's collections was sent to Sorrento in September for the "Exhibition of Famous Film Stars".

The Museo del Cinema was represented by the Director, prof. Maria Adriana Prolo, at the National Convention of the Italian Museum Directors in Sicily (June), at the meeting of the film historians in Venice, and at the Venice Film Festival; by the Assistant Director, Dr. Roberto Ruffino, at the Second International Film Week in Sorrento; by the Librarian, Dr. Roberto Radicati di Marmirito, at the Latin American Film Festival in Sestri Levante, and at the Indipendent Film Festival in Porretta Terme.

On October 9th, 1964, the Assistant Director visited Mr. CHARLES CHAPLIN in his home at Corsier sur Vevey (Switzerland); Mr. Chaplin signed a copy
of this Autobiography and other precious documents from the Museum's collections, and promised to visit the Museum in the near future.

For the Autumn of 1965 (it is almost certain), the Museo del Cinema is planning an "Exhibition of Stereoscopy", from photography up to present day three-dimensional cinema. A catalogue of the exhibition shall be published.

Plans are also proceeding for the new building, that shall house the Museum in the future years; they are sponsored by the City Administration of Turin. The area chosen for this project is a park on the banks of the Po river, which already includes two museums (automobiles and aeronautics) and an international school (controlled by the Bureau International du Travail) for students from under-developed countries.