

ארכיון הסרטים היהודיים ע"ש סטיבן שפילברג
בנין מדעי הרוח, הר הצופים, ירושלים, 9190501 טל: 02-588-2513
אניברסיטה העברית בירושלים - ההסתדרות הציונית העולמית



HOLDING THE PAST –
PRESENTING IT FOR THE
FUTURE



Hebrew University of Jerusalem - World Zionist Organization
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Steven Spielberg Jewish Film Archive



HOLDING THE PAST – PRESENTING IT FOR THE FUTURE

DEBORAH STEINMETZ
STEVEN SPIELBERG JEWISH FILM ARCHIVE
FIAF 2019



History of Archive

- ❖ Late 1960s – Prof. Moshe Davis and Prof. Geoffrey Wigoder
- ❖ 1969 – Archive inaugurated as the Rad Archives
- ❖ 1973 – Official repository National Institutions and WZO
- ❖ 1988 – Steven Spielberg
- ❖ 1999 – Jack Valenti Pavilion
- ❖ Today – Hebrew University + WZO



What's in the vaults?

The Steven Spielberg Jewish Film Archive is among the world's largest collection of Jewish documentary film footage.

The archive collects materials about EARLY ZIONISM AND THE STATE OF ISRAEL , JEWISH COMMUNITIES WORLDWIDE , HOLOCAUST, HOME MOVIES



Current major projects

- WZO Oral History
- Yarchonim (Newsreels)
- Location, Location, Location or why are we constantly reorganizing



Types of Materials

- ❖ 16 mm.
- ❖ 35 mm.
- ❖ U-Matic
- ❖ Betamax
- ❖ Beta
- ❖ S-VHS
- ❖ VHS-PAL
- ❖ VHS-NTSC
- ❖ DVD
- ❖ DV-CAM
- ❖ Hard Disks
- ❖ Network Attached Storage



Accessibility

Bi-Lingual Website

The screenshot displays the homepage of the Steven Spielberg Jewish Film Archive. At the top left is the logo of The Hebrew University of Jerusalem, with text in Hebrew (האוניברסיטה העברית בירושלים) and English (THE HEBREW UNIVERSITY OF JERUSALEM). To the right, there is a language selector for "English - עברית". Further right is the logo of the World Zionist Organization (ההסתדרות הציונית העולמית) with its name in Hebrew and English. A search bar is located on the right side of the header.

The Steven Spielberg Jewish Film Archive

The navigation menu includes the following items: About, Virtual Cinema, Catalog, Archive Content, What's New, Links, Catalog, User's Guide, Home, and FAQ.

The main content area features a large black and white photograph of several men in a field, seen from behind, carrying large bundles on their heads. The image is part of a carousel, indicated by four small white dots on the left side, with the third dot being filled.



Catalog Accessibility

Acquisition No.	Acquisition Title	14335	9429	Location	W00904
THE LAND OF PROMISE (Reels 1 - 4)					
Production Co.	Sponsor	Country	Release Date	Producer	Director
URBN PALESTINE FILM CO.	KEPEN HAROD	PALESTINE 1938		LEO HERMAN	JUDA LEMAN
Credits Production Manager: Leo Herrmann Pictured by Charles W. Herbert Assistant Manager: Joseph Galeser Recording Director: Walter R. Hicks Film Cutter: Ida Jaediker Musical Score: Boris Nurros Songs composed by Daniel Sambursky Words by Nathan Alterman, Commentary Maurice Samuel Narrator David Ross		Cast The Jewish People rebuilding Palestine		Alternate Titles	
<p>Content Summary The first Palestine sound picture shows the first CREDITS 170 Introduction 254 Arabs in desert using prayer all over the land 455 GV's Jerusalem and scene CU's Mosque of Omar 667 Churches 720 Via Delorosa 720 Yemenite Boy learning 28 Sheep grazing 36 Rabbah's 172 Pioneers dancing hora on deck 239 New immigrants out to work in fields singing 400 Pioneers breaking 708 Ploughing, watering and cultivating fields 752 H bees 119 Chickens 163 Flocks of sheep 218 Cows fed a settlement showing houses and tents 368 Settlers exc dining-room 431 Eating 565 ENDS REELS 10 PIONEERS IN vegetables 205 Man singing while shoveling 232 Settler construction site and laden camels 404 Women driving street scenes, including camels, bicycles, cafes and</p>					
Print Language	Print Acquisition	Duser			
English					
Time	Feet	Reels	Gauge	Std/Std	Pos/Neg
31 Min.	2,800	4	35	Sound	Pos/Neg
Information Source/Date		Entered By		Classifi	
Viewed by Deborah 11.11.75		Deborah		Debor	

Library Card Quit

The Hebrew University Spielberg Film Archives

[Basic](#) [Advanced](#) [Recent Search](#) [Previous Searches](#) [e-Shelf](#) [Other Libraries](#)

[Help](#) [Hebrew](#)

Basic Search

Select Library

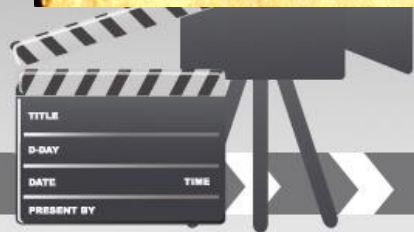
Select Search Option:

- Credits
- Subjects
- Donor
- Genre

Search For:

Examples & Tips: Title starting with...

- ▶ Do NOT include initial article: "a", "the", "ה", etc.
- ▶ contract law
- ▶ מגמות
- ▶ הומור ואישיות
- ▶ Word order matters; enter words of the title in the correct order.



Documentation

ADA System - SPIELBERG ARCHIVE - HILLEL

Library Document Query Tasks Macro Image View Settings Help Exit

Library CATALOG

land of promise

Exact Contains

All Reg.Number

Advanced Search

Home

DESCRIPTION QUESTION/NOTE MORE INFO

DOCUMENT TITLE

FILM TITLE

ALTERNATE FILM TITLE

PERSONALITIES

ALTERNATE PERS. NAME

COLLECTION

LANGUAGE

PHOTOGRAPHER

PHOTO/NEG. NUMBER

FILM HELD BY ARCHIVE

TYPE OF DOCUMENT

LAND OF PROMISE

ENGLISH

YES

FLYER

Welcome, user user

Menu

- New Item
- Items
- Deleted Items
- Dictionarys
- History Log
- Group-Items

6 Found in query

Document	DOCUMENT TITLE
22902	
23359	
23391	
23392	
23393	
23394	

Makers

Film Titles

© Copyright ArtId

Item: 1054013

View Print New Delete More

Save All Cancel All

Reg.Number

1054013

Document Title

SUNSET, CAMELS WITH RIDERS AND PALM TREE

Film Title

LAND OF PROMISE (Film Title)

Maker

Add Notes

Collection

Language

Photo/Negative Number

Film Held By

yes

Type of Document

STILLS

Question


Note

Link to film

[View Land of Promise](#)

Link to Catalog Information

Add Images Browse Edit Images



1054013

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> [State of Israel](#)

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Virtual Cinema

The Steven Spielberg Jewish Film Archive is honoured to invite you to view our extensive online virtual cinema. Over the past few years the archive has uploaded over 600 films, a selection of the most impressive films of the archive's thousands of items. For your convenience, we have divided the films into categories. The categories allow for expedient search and easy access to the free collection.

The virtual cinema contains films documenting an array of subjects such as life in the British mandate before the foundation of Israel, Jewish communities around the world and a plethora of other subjects as they were seen through the eye of the camera lens. The virtual cinema is constantly being updated, with new films being added to the collection for public view.

Viewing films in the virtual cinema is free of charge. To search through the entirety of the Archive's collection, including films that have not been uploaded, visit our [catalog](#).

furthermore, it is possible to view films that are not part of the virtual cinema via in the physical archive at the Hebrew university [by Appointment](#).

Use of archive material such as copying, copyright and viewing material in the archive is subject to a fee. for informaiton about our pricings and contract please visit our [FAQ](#).



General

Revival and Security

Rural Settlements and Security

Absorption and immigration

Cities

Arts

Health



Evolution of the Virtual Cinema

- 2002 – start of program – small screen only (no mac compatibility)
- Planned as 5 year program in reality took 8 years
- Originally digitized to WMV, then MPEG2
- Now being re-digitized to MPEG2, MPEG4 and JPEG2000 (HD), AVI, MOV etc.
- Cataloging changes required changes in linking and other challenges
- Transferred for economic reasons from private company to Hebrew University's YouTube Channel
- Since 2011 any size screen, higher resolution (available on all platforms)



Accessibility pros and cons

- + Easier for clients local and abroad
- + Easier for staff
- + More name brand recognition of the archive
- + More usage
- + More sales
- Not everything that's cataloged is in Virtual Cinema
- Assumptions whole catalog is our copyright
- Illegal usage



Digitization Accomplishments

- Generosity of Donors (Sive , Ben Eli, Blumenthal, Spielberg)



How many films does the public think we have

- Originally 13 films were utilized
- Now from 18000 titles 1300 have been digitized and more accessible to public

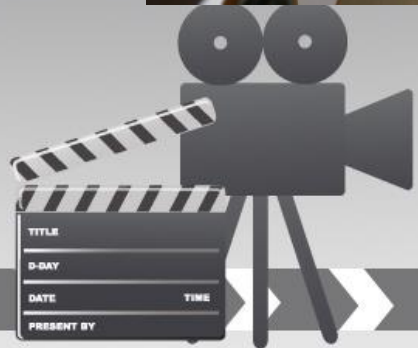


Vinegar Syndrome

No Smell-a-rama
Thank Goodness



U-matic trials and tribulations



Negative treasures



Surprises



Digitization Dreams



