



# **Digitizing analogue collections – selection and curatorial policies**

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## Background

- **2011 – Lobbying for additional funding**
- **2012 – Existing funding re-allocated to get going**
- **2013 – Seminar (April)**
- **2013 – Additional funding granted (September)**
  
- **2014 – SEK 40M (approx 4,2M Euros) to digitize 500 films in five years**

## Background (cont)

- **Digitization done in-house**
  - **curatorial reasons**
  - **financial reasons**

## How additional funding was used

- **Equipment**
  - **Grading stations**
  - **Sound transfer facilities**
  - **Workflow set-up (SAN etc)**
  - **Image scanning done at external facility**
- **Staff**
  - **Grading (3)**
  - **Image restoration (1)**
  - **Sound transfer, restoration, synching (2)**
  - **Digital archiving (1)**
  - **Selection of elements, preparation, scanning (2)**

## Selection criteria

### Number of films subject of digitization

- 2,500 feature-length titles
- 6,000 short films
  
- International co-productions
- Unique non-Swedish holdings
  
- Selection....
- ....or order of priority?
  
- 100 films a year = 40 years

## Selection criteria

- **National films**
- **Appropriate source elements**
- **Children & Youth (directive from government)**
- **Variation of**
  - **Periods**
  - **Genres**
  - **Rights holders**
- **Films with uncertain legal status?**
- **Canon, revised?**
  - **Digitized by others**
  - **Female creators**

## Relation with rights holders

- **Agreements**
  - Rights holders access to digital elements
  - Archive's right to use and lend digital elements
- **Quota**
  - Up to 20% of the films made on demand from rights holders
  - Release or distribution plans required

## Access

- **Plans for access**
  - **quota films guaranteed being used**
  - **SFI distribution**
  - **facilitate agreements between rights holders and providers of VoD services, etc**
- **Access increases chances of additional (and permanent?) funding after 2018**



- **Why a curatorial policy?**
  - **integration of new staff**
  - **common set of principles to which everyone adheres**
  - **reoccurring issues**

# Curatorial policy (cont)

## What does it cover?

- **Source elements**
  - **Sound and image**
- **Treatment of image**
  - **Aspect ratio**
  - **Stabilization**
  - **Restoration**
  - **Grading**

## Curatorial policy (cont)

- **Treatment of sound**
  - **Synching**
  - **Restoration**
- **Approval**
  - **Digital master**
  - **Sound master**
  - **DCP**
- **Arbitration**
- **Documentation**
- **Digital elements to be preserved**

## Experience of curatorial policy

- **Purpose of integrating old and new team successful**
- **Avoiding discussions over re-occurring issues**
- **Facilitates integration of new staff**

## Aims of selection and curatorial policies

- **Transparency**
  - **Further efforts to involve academia**
  - **Establishing an external advisory committee**
  - **Guide for staff carrying out the work**
  - **Coherent and consistent practice**

## Policies available

- **Policy of the digitization selection committee**
- **Policy of the digitization of film heritage**

**Both policies available in Swedish and English at SFI website**

**[www.sfi.se/filmarkivet](http://www.sfi.se/filmarkivet)**

**That's it!**

**Thanks!**